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The Paige nameplate is a guarantee of fair dealing and honest manufacturing. As a hall mark of quality it is trusted and respected in every corner of the globe.

That nameplate on a truck is a very practical form of insurance. It affirms that every dollar of the investment is protected by a Company that has never failed to meet its obligations.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICH.

PAIGE CO. OF MEMPHIS, Inc.

263 Madison Ave.

Phone Main 2703.

The other day C. E. Bryan, a postman on the rural delivery out of Buntyn, phoned us for a Puncture-Proof casing.

"How much is it?" Bryan asked. "All right, I'll give the service man a check. I have had more than 9,000 miles of Lee Puncture-Proof service out of the casing I am taking off, so you know I want another. Hurry up," and we soon had the tire on his car.

Buy one, and you will be a Lee booster.

The Lee Way—The Only Way
To Motor Happiness

"SMILE AT MILES"

We Carry a Complete Line of
Puncture-Proof, Cord and Fabric Tires and Tubes

LEE TIRE CO. of Memphis

249 Monroe Ave.

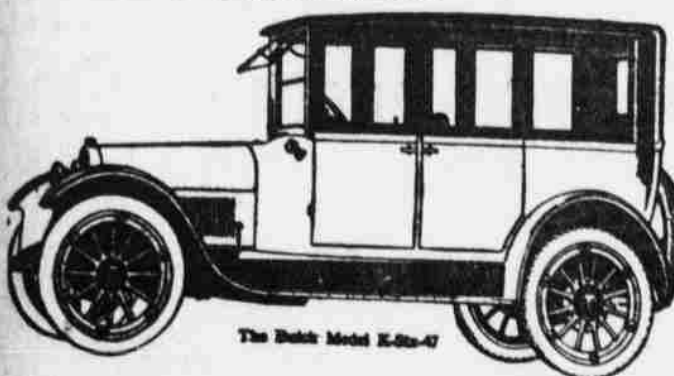
Phone M. 4767

Buick Touring Sedan

THE BUICK Model K-Six-47 body is of new design, low in appearance but with ample head room. Top, window casings and sashes are fully covered with metal, giving perfect uniformity in finish and durability. All doors are properly hinged and fitted with double latches. The front seat extends across the body and there is a new design, tilting steering wheel. The low seats give riding comfort.

The interior is finished in handsome fabric, without blindings, with deep upholstery. Cold weather snugness or summer driving comfort are equally available by adjusting the three-piece windshield and windows.

The tonneau carpet matches the upholstery. The standard Buick instrument board furnishes every driving convenience and a dome light in the ceiling illuminates the interior. The cowl carries two handsome side lamps.



H. A. WHITE AUTO CO.

643 Marshall Ave.

Memphis, Tenn.

SELL ME YOUR
DODGE
FORD OR
FOR HIGHEST CASH PRICE.
KENNEDY DAILEY
WILSON GARAGE, 351 Madison

"ROOFITE"
ONE-PLY ROOFING
\$1.40 Per Square.
Pidgeon-Thomas Iron Co.
94-96 N. Second St., Memphis.
Phones M. 1500, 1501, 1502.

Old Sol Bursts Out; Beats Back Promised Cold

Practical cessation of the unprecedented rainfall of the past few weeks is reasonably assured for Memphis, according to weather bureau officials Saturday. The extreme cold weather which now to be highly improbable, although a lower temperature is to be expected Saturday night or Sunday.

The forecast for Memphis and vicinity announced Saturday is showers probably tonight and Sunday. Some rain, according to weather bureau officials, will probably mean one light shower.

BUTTER IMPORTS FALL OFF IN LONDON MARKET

LONDON, Oct. 25.—The reason why English people have been reduced to a butter ration of one and a half ounces a week was made plain today by the announcement that imports of butter for the year ended June 30 were 70,000 tons, as compared with 110,000 tons in an average year before the war. It may be two years before the supply will reach the normal demand.

Butter sells here at 60 cents a pound, as compared with about 75 cents in France, Sweden, Switzerland and Germany and \$1.25 in Italy.

AUTO TOURISTS START INVASION OF FRANCE

Blazing a trail which will be followed in years to come by untold thousands of American tourists, a Hudson Super-Six has just completed a ten-day trip over the battlefields of Northern France and Belgium, according to word received today by Memphis Motor Car company.

"The journey was remarkable mainly by the excellent service rendered by the car which was over three years old and had been run 35,000 miles," writes Lieut. John H. Morrissey, M. C. U. S. N., who piloted the Hudson.

"Despite the unusually severe strains and tests that naturally ensue on touring through European battlefields," he continues, "the car seemed in as good condition and was running as sweetly when it finished the journey as it did when new three years ago."

"In a 10-day leave period allotted to members of the U. S. cruiser and transport force at the completion of its work in returning troops, I felt that I could make much better use of my time if I brought my Hudson across."

"With another car, I might have feared to do this, because of the difficulty of obtaining replacements in case of breakdown. However, I had implicit confidence in my Hudson, and permission having been obtained, it was hoisted on the forecastle of the U. S. S. Great Northern on the morning of July 15th."

"On the very day the motor was turned up, and just six days later we left Brest with six passengers and an extra heavy load of baggage. In addition it was necessary to carry a reserve supply of gasoline, sixty gallons in all, owing to the scarcity of French gas, five gallons of oil and four heavy tools."

"The run to Paris, 385 miles, was made without the slightest difficulty. The following day we left Paris and went to Amiens, through the Somme battlefields to Lille, and in the six days following visited Ypres, Reims, Zeebrughe, Ghent, Brussels, Liege, Luxembourg, Cologne, Coblenz, Luxembourg, Trier, Verdun, Rheims."

"Then we returned to Paris after covering a total of more than 1,100 miles. Our only difficulty on the trip, despite the fact that the roads through Flanders and Northern France have not been repaired yet, and numerous shell holes make it a little difficult to travel, was due to water in the gasoline, a common trouble over here, and an unusual number of punctures due to shrapnel splinters."

"When the age of the car and the exacting demands on it it met during this trip but for the past three years are considered, its present performance appears to me to be little short of marvelous. To my mind it is a wonderful tribute to the inherent quality of the car."

WARDEN MOTOR SALES NEW ENTRANT INTO LOCAL AUTO FIELD

The Warden Motor Sales company is a new entrant into the automobile field of Memphis.

Taking the agency as distributor for the F. W. D. truck and a passenger car not yet decided on, the company has opened temporary quarters with the Quality Motor Car company at 429 Union avenue.

Officers of the company are Buford Warden, president; Frank Fulton, vice-president; and H. H. Rudolph, secretary-treasurer.

"We have, unquestionably, one of the finest trucks on the market," declared Miss Rogers, who, by the way, is perhaps the first woman in the city of Memphis to be identified in an executive capacity, with the automobile business.

"We are now acquiring the country for a passenger car that will be a suitable running mate for the truck."

Miss Rogers and Warden were both formerly connected with the Murphy Machinery and Equipment company. The former was also for several months with the Schlecht Motor Sales Co.

MOUNT HUGE WHALE ON EXHIBITION TRUCK

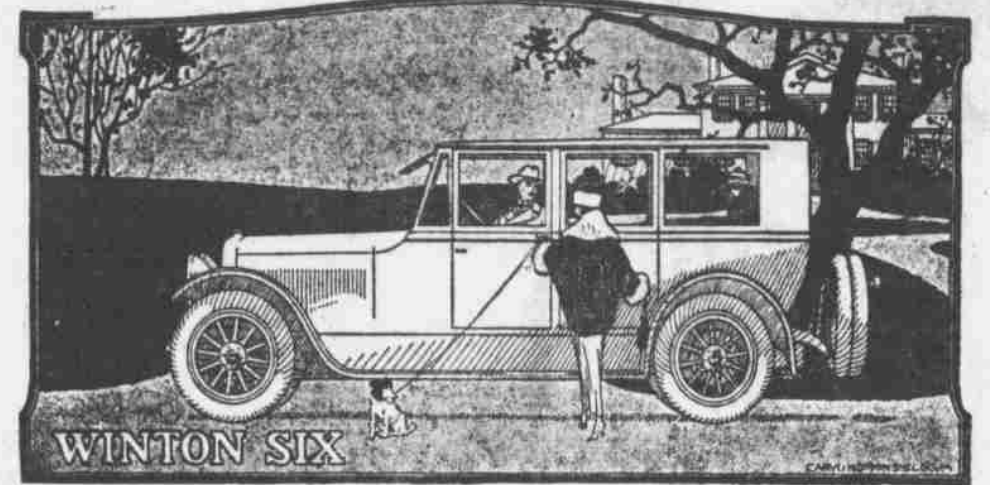
W. K. Hamilton, sales manager of the Indiana-Memphis Truck company, distributors for Indiana trucks, has just received word from the Indiana factory at Marion, Ind., that a special Indiana truck has been built to carry the skeleton of a mammoth whale throughout the United States for show purposes.

The skeleton of the mammoth whale washed ashore several months ago near Pablo Beach, Fla., and will be on exhibition in every city of any size throughout the United States.

TO DOCK AND
INDUSTRIES

Winton Six

"A Car of Thrills"



Remember This:

WINTON is to motor cars what "Sterling" is to silver—the acme of excellence. For beauty, style, comfort, power, endurance it is admittedly faultless. For acceleration it leads them all, regardless of multi-cylinders, and it is conspicuous in the repair shops by its absence.

Chickasaw Motor Car Co.

Temporary Location, 292 Monroe

Permanent Location, When Available, 643 Marshall

Telephone Main 4460

W. L. Huntley, Jr.

C. W. Goyer

R. H. Peoples

The Murky Waters Of The River Was The Only Escape

BY MEMORY M'CORD.

Life looked hopeless to Rosalie Brown, aged 15. It was rainy and cold and she had no clothing or shoes and without some she couldn't hold her seven-dollar a week job any longer. She knew it before the manager of the place in which she labored spoke to her upon the subject. True, he did say that she could buy some things on time and pay for them out of her earnings. But she dared not, thinking it over she didn't.

There was her father to face—the poor drunken wreck that camped upon her mother's doorstep—the huddle of bones that even yet could do much toward heating her own tired body and making the dry robe rack that of her mother's. He, who had caused her to come into the world, had a little 3-year-old sister, and even now turned her mother's face toward the valley of shadow. She shivered when she thought of it—the coming of another little soul into the cold and hunger—

the sleep and the beatings that she had known. No, it couldn't be done that other way that the girl at the counter spoke about—then what was left? Oh, yes—the river.

Rosalie knew it quite well. Almost all her life she had lived down by Delta park—she could get it from the little hovel people called her "home." The water hadn't looked very lovely ever. Somewhat like her life, muddy and uneventful, save for the scraps it sometimes had with planks and bits of trash that swirled along the place into which she jumped, speedily went to the rescue. Though it was very late Rosalie was taken to the juvenile court and placed in the care of Mrs. Latura, the matron who lives on the place.

"What's the use of living anyway," she sobbed when taken before Judge Gaiella, "when you gotta go home to nothin' I can't do it any longer, that's all."

Rosalie didn't need to. The judge is seeing to that. Some very soon, she is to be placed in an industrial school in Nashville. And now all that is needed to make Rosalie a little bit happier is a good warm coat and a few—very few bits of clothing—surely somebody in Memphis has some that they do not need—and if you have, won't you send them to Mrs. Alice Read Saby at the juvenile court—for Rosalie?

Harry Litty Pays Final Tribute To Departed Brother

Believing that, as his brother, he best of any one, can pay the last respects to the memory of the splendid life led by George C. Litty, who died Friday, Harry Litty, former mayor of Memphis, himself conducted the funeral services over the body from the residence, 1265 West Willett street, at 3 o'clock Saturday afternoon.

Before a goodly assemblage of friends of the former mayor and his brother, simple ceremonies were held, brief though impressive. Ostentation and barbaric display on solemn occasions of this sort were deprecated by the former mayor, who said it was his brother's wish that there be no great sum of money expended on his funeral, and that what funds might have been spent on the life of the sick and the homeless. Mr. Litty announced that he would comply to the letter with this request of the one who had passed to the great beyond.

"Simple, courageous and brave to the last was the life that winged its way to its Maker Friday evening," the speaker said. It was George Litty's pastime to hunt big game. In fact, he spent much of his time in later years in the woods. His last words, even in his delirium, were of the chase. He imagined he was first back and then deer.

RACINE TIRES

All RACINE Tires are EXTRA TESTED. They are guaranteed to give the best of service. For an exceptional value, let us suggest the RACINE MULTI-MILE CORD. The RACINE SHOCK ABSORBING STRIP is an exclusive feature of this tire. This strip prevents road shocks from tearing up the tire. That's why the RACINE CORD gives added miles of usage. Ask any RACINE dealer.

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"BUILT BY MEN WHO KNOW"

A longer period of satisfactory automobile starting and lighting service is assured by the stronger plates in the Cooper Storage Battery. Correct sizes for all makes of cars. Dealers, write us for our liberal service station proposition.

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Our stock of automotive equipment consists of more than 15,000 items. We supply dealers all over the country. Are you on our Mailing List?

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